



## CAROLINE EVANS

Caroline Evans is a writer and academic whose current research is on the material and immaterial cultures of fashion. She is the author of several books, including "The Mechanical Smile: Modernism and the First Fashion Shows in France and America", 1900-1929 (2013) and "Fashion at the Edge: Spectacle, Modernity and Deathliness" (2003, reissued 2007); and co-author of The House of Viktor & Rolf (2008), "Fashion & Modernity" (2005), "Hussein Chalayan" (2005), "The London Look: Fashion from Street to Catwalk" (2004) and "Women and Fashion: a New Look" (1989). She has been a consultant to exhibitions at the Museum of London (2004-5), MoMu, Antwerp, Victoria & Albert Museum, London (2004-5), the Musée Galliera de la Mode de la Ville de Paris (2006) and Museu Tèxtil i d'Indumentària, Barcelona (2007). With Marketa Uhlirova, she co-curated the fourth London Fashion in Film Festival in 2013, "Marcel L'Herbier: Fabricating Dreams".

Photo: Jesse Gough.



## HYWEL DAVIES

Hywel Davies is a freelance fashion writer and journalist. He was the fashion editor at iconic lifestyle magazine Sleazenation, and he wrote for Arena, Vogue, ELLE, Tank, Wallpaper, Nylon, Dazed & Confused, Fashion Inc, Grafik, Time Out, The Guardian, The Sunday Telegraph, The Financial Times, The Observer, The Independent and SHOWstudio. He has consulted for brands including Topman, Braun, Orange and Levi's and is currently fashion features editor at Observer Man, a correspondent for SHOWstudio and consultant editor to ASOS Man. He is the author of "Modern Menswear", "100 New Fashion Designers", "British Fashion Designers" and "Fashion Designers' Sketchbooks" all published by Laurence King. He graduated from the Fashion Communication Programme course in 1998 and now oversee the pathway at Central Saint Martins.

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## MARKETA UHLIROVA

Marketa Uhlirova is Senior Research Fellow at Central Saint Martins College, University of the Arts London, and Director/Curator of the Fashion in Film Festival where she oversees all of its programming. She is also the editor of Fashion in Film's catalogues and books, including "If Looks Could Kill: Cinema's Images of Fashion, Crime and Violence" (2008) and "Birds of Paradise: Costume as Cinematic Spectacle" (2013). She has contributed articles, essays and interviews on fashion, art and the moving image to edited volumes, journals and magazines including Aperture, Bulletin Moravske Galerie, Fashion Theory, The Measure (2008) and Fashion Media: Past and Present (2013).

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## MARCO PECORARI

Marco Pecorari is a PhD candidate and lecturer in fashion design theory and history in the Centre for Fashion Studies at Stockholm University, and at Parsons The New School for Design in Paris. His main research investigates the symbolic, cultural and performative meaning of 'fashion ephemera', such as invitations, catalogues, look books and press materials, of fashion houses and designers. His thesis entitled Fashion Remains shows the hidden potential of these materials in fully penetrating the meanings of fashion, its actors and its ephemeral practices. His other research interests span fashion archives, fashion museums and curatorial practices in contemporary fashion. He recently published a chapter entitled "Contemporary Fashion History in Museums" in the book Fashion and Museum: Theory and Practice (Bloomsbury 2014) and a chapter entitled "Zones in Between: The Ontology of a Fashion Praxis" for the book Couture Graphique: "Fashion, Graphic Design and the Body" (Terra 2013). In addition, he also writes about art, design and fashion for various magazines and journals such as Vestoj, Zoo Magazine and Fashion projects.

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## TAMSEN YOUNG

Tamsen Young has over 15 years of museum experience, working in many aspects of operations. She is currently Digital Media & Strategic Initiatives Manager for The Museum at FIT where she oversees web development, media marketing, video production, and social media engagement. Tamsen employs creative technologies across multiple platforms to serve diverse audiences in compelling and strategic ways. In 2013, she launched a new exhibition website template. The first exhibition to be featured, "A Queer History of Fashion", won an American Alliance of Museums Silver Muse Award in recognition of the highest standards of excellence in the use of media & technology for the Digital Communities category. Tamsen recently moderated a panel discussion on the current and future state of fashion and new media at Pratt University and has contributed to multiple publications including the journal Fashion Projects.

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## ANNA WRIGHT

Anna Wright is Senior Commissioning Editor for Fashion at Bloomsbury Publishing. Since joining Berg Publishers (now Bloomsbury) in 2008 Anna has worked with some of the world's leading fashion scholars on both print and digital resources for students and researchers. As head of Bloomsbury's scholarly fashion programme, she manages the multi-award-winning Berg Fashion Library and has overseen the development of the Fashion Photography Archive, which launches on Bloomsbury Fashion Central in 2016. Anna's work involves commissioning, working with academic advisors, market research and strategy for scholarly fashion publishing. She has a passion for dress history and holds an MA in Modern History from the University of Oxford.

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## EUGENE RABKIN

Eugene Rabkin is the editor of StyleZeitgeist magazine and the founder of stylezeitgeist.com. He has contributed articles on fashion and culture to Business of Fashion, Vogue Russia, A Shaded View on Fashion, and the Haaretz Daily Newspaper. He has taught criticism and fashion writing courses at Parsons the New School for Design in New York City.

Photo: Maarit Akko



## ANJA ARONOWSKY CRONBERG

Anja is the Editor-in-Chief and Publisher at Vestoj. She gained her BA in Fine Art, knitting and embroidering at Central Saint Martin's, and her MA, with distinction, in History of Design, at the Royal College of Art where she became an expert at the vintage phenomenon. Shortly afterwards Anja began working as the editor of Acne Paper in Stockholm, where she worked until she decided to set up Vestoj, the journal of clothes and culture.

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## DAN THAWLEY

Dan Thawley is an Australian born journalist and editor. Thawley joined fashion title A Magazine Curated By, as online editor in 2009 and became editor in chief in 2010, working with the likes of Giambattista Valli (2010), Rodarte (2011) and Stephen Jones (2013). A wider interest in the arts and discovering young fashion talent has led to freelance contributions for international titles including American Vogue, Vogue Italia, Interview Magazine, i-D, GQ China, AnOther Magazine, Wallpaper and New York Magazine's The Cut. Thawley is currently features editor of the Finnish biannual fashion title SSAW, and consults both emerging designers and established houses on creative content projects. He currently resides in Paris, France.

Photo: Frederik Heyman



## KAREN VAN GODTSENHOVEN

Karen Van Godtsenhoven is curator of exhibitions at MoMu since 2009. She holds an MA degree in English literature (Ghent University), and one in Archival studies (Antwerp University) as well as a postgraduate degree in Gender Studies from Antwerp university, and has worked on several designer and thematic exhibitions for MoMu, incl. "Black: Masters of Black in Fashion & Costume", "Unravel: Knitwear in fashion", "Living Fashion", "Madame Grès: Sculptural fashion", "Happy Birthday Dear Academie" and recently "Birds of Paradise" and "MoMu Now". She regularly writes on Belgian fashion for exhibition catalogues. She works with different international fashion curators and her special interests include subcultures and avant-garde in fashion.

Photo: Frederik Heyman for SSAW Magazine IV



## NATALIE JOOS

Born and raised in Belgium, Natalie Joos began her career in fashion when she moved to New York in 1997. Armed with a university degree in Political and Social Sciences and a major in Journalism, she first started working as Personal Assistant to writer Glenn O'Brien, followed by 6 years as Studio Manager for acclaimed Photographer Craig McDean, Natalie eventually created her own casting company in 2003. Over the next 10 years she built up a roster of clients such as Hugo Boss, Helmut Lang, Phillip Lim, Rocawear, and has worked with photographers such as Mario Sorrenti, Paola Kudacki and Sebastian Faena. Natalie was also appointed casting agent at Hercules Magazine, and was a regular contributor to V magazine, Japanese Vogue and the Last Magazine. In April 2010 Natalie launched Tales of Endearment, a blog with stories about "friends, vintage, love, style and life." She takes her readers inside the homes of vintage-loving women and men and also posts her own looks to showcase a modern mix of contemporary and vintage fashion. Natalie is also a favorite of many street style photographers—she's known for her playful use of different colors and fabrics – and has as such become a sought-after Influencer. Gradually Natalie has made the switch from casting to styling and consulting. She is now a regular contributor to Harper's Bazaar Russia and Teen Vogue and has creatively directed successful shoots with Chloe, Loewe, Max Mara and Diane Von Furstenberg to name a few. Plans for more brand collaborations, television endeavors, traveling and consulting continue to evolve.

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## MILA ERNST

Mila Ernst is project leader for Modemuze. Modemuze is a cooperation between seven Dutch costume and fashion collections, all part of separate museums throughout the Netherlands. The Amsterdam Museum, Centraal Museum Utrecht, Fries Museum Leeuwarden, Gemeentemuseum The Hague, Paleis Het Loo, Museum Rotterdam and the Rijksmuseum Amsterdam have joined hands to communicate as a whole to its visitors and beyond. This is mainly accomplished online on the website modemuze.nl. This website in development will hold a database of the collections and blogs on costume and fashion related issues. Mila Ernst is historian and works as an independent heritage professional for various cultural projects.

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## KAAT DEBO

Kaat Debo is director of the Antwerp Fashion Museum MoMu. She studied literature and philosophy in Antwerp and Berlin, and joined MoMu in 2001 as a curator working on the museum's exhibition policy. She curated several of MoMu's exhibitions and lectures regularly on contemporary (Belgian) fashion. From 2007 to 2008 she was editor-in-chief of A MAGAZINE, and in 2009 she was appointed director of MoMu.

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## ROXANNE PETERS

Roxanne has 14 years experience in the cultural heritage sector, working in rights management, image licensing and picture research. Her academic background is in fashion design history and visual culture. She holds a postgraduate qualification in UK, EU and US Copyright Law and Related Rights, Kings College, London. She is the Victoria and Albert Museum's Intellectual Property Manager, advising staff on working practically with creators and designers to best manage and provide access to the Museum's collections. Roxanne authored the Europeana Fashion Project's intellectual property guidelines, designed to support project partners when publishing fashion content online. She is an active member of the UK Museum's IP Network and has represented the V&A at UK government consultations relating to the future of intellectual property for the creative industries.

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## JILL COUSINS

Jill Cousins is the Executive Director of the Europeana Foundation. She has a background in web publishing, event management and research. Her past employment includes commercial publishing as European Business Development Director of VNU New Media and scholarly publishing with Blackwell Publishing. She worked for Learned Information as the Event and Marketing Director of Online Information and Internet World and has worked in financial research for Disclosure having sold her Information research company, First Contact, in an earn out. Experience at the management consultancy Bain & Co gave her some useful tools and being a map researcher for the Ministry of Defense for the first 18 months of working life an insight into different views of our world. Her passion is enticing unlikely people into their cultural heritage.

Photo: CC-BY-SA Europeana Foundation



## STEFANO CANEVA

Post-doctoral researcher in Humanities (History) at the University of Liège. Living in Antwerp, Belgium. Member of Wikimedia Belgium and Wikimedia Italia; co-founder and vice-president of the NGO weLand, working for the promotion of cultural heritage, tourism and digital innovation in South Piemonte, Italy. <https://ulg.academia.edu/StefanoCaneva>.

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## ALEXIS HALLEMANS

Property (i.a. copyrights, trademarks, patents, models) and Technology law (i.a. IT contracts, data protection, e-commerce), Media law (i.a. copyrights issues) and Un-fair Competition law (i.a. look-a-like issues). In these matters he conducts litigation, advises clients, and assists in negotiating and drafting transactions in Dutch, German, French and English. Alexis has also Head of German Desk for Belgium.

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## RACHID NAAS

I have been working in the fashion and photography industry since 1999. Based in Amsterdam I work for diverse clients such as Fashion academy ArtEZ, fashion magazines, musea, fashion designers and brands. I'm the co-founder of Fashion Council NL, the platform to connect the Dutch Fashion Industry.

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## NINKE BLOEMBERG

Ninke Bloemberg is a fashion curator at the Centraal Museum since five years. Prior thereto she worked with fashion collections of the Rijksmuseum and the Gemeentemuseum, or at Arnhem Mode Biennale, amongst other institutions. She was responsible for exhibitions and accompanying publications such as "Blue Jeans", "Fashion for Thought (with Alexander van Slobbe)", "The New Craftmanship (with Iris van Herpen)". Partly due to her effort the Centraal Museum is partner of Europeana Fashion and Modemuze. Besides, she is in several advisory councils and boards.

Photo: Philippe Vogelesang.



## BRANKO POPOVIC

Branko Popovic is a Maastricht (The Netherlands) based creative entrepreneur active in various fields within the fashion scene. Soon after graduation from fashion design department at Maastricht Academy of Fine Arts and Design in 2005 he launched his label BRANKOPOPOVIC in Maastricht. He work has been presented in numerous events in different countries like Belgium, Germany, France, Canada, Brazil, South Africa and Malta. Next to his label he is co-founder and creative co-director at Foundation FASHIONCLASH. FASHIONCLASH organizes projects with aim to provide a platform for new generation designers. Such as the annual successful international and interdisciplinary FASHIONCLASH Festival, in Maastricht. Since the launch of the foundation in 2009 more than 800 designers /artists from all over the world have participated in FASHIONCLASH projects. Through his blog "BRANKOPOPOVICBLOG" he shares all his fascinations and talents he encounters along the way. In addition Branko is also reporter for various online media.

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## MICHELLE LABRAGUE

Michelle Labrague is a doctoral candidate at the Center for Fashion Studies, Stockholm University. Her dissertation research examines “slow” in sustainability and fashion. She holds an MA in History of Design from the Cooper-Hewitt National Design Museum/Parsons the New School for Design and a BA in Art History from Fordham University. She has worked at Parsons, the New School for Design, where she taught and developed courses in fashion and design for classroom and online environments. She found her way to fashion studies through the art and design worlds — working for the Cooper Hewitt National Design Museum, the Metropolitan Museum of Art, Christie’s Inc., Peter Freeman, Inc., Artforum International and Phaidon Press.

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## STEVEN DAHLBERG

Steven Dahlberg is a stylist and consultant, loves collaborating with fashion designers as well as ad agencies, to help them develop new projects. His style can be described as chic, colourful and glamorous. With a background in the arts, Steven graduated from the Royal Academy of the Arts in The Hague in 1995. Besides having a great eye for different types of styling, (ranging from editorials to commercials and fashion shows) he currently holds the position of fashion director at JFK magazine. Steven also worked on a very large amount of tv commercials, in which many national and international celebrities have been his subject. His resume is filled with well known names in fashion brands, photographers, hair and make-up artists, projects and shows. With clients like Adidas, Heineken, Levi’s and the prestigious Dutch Department store Bijenkorf, Steven shows that he is a very versatile, flexible and adaptable stylist. As founder of Styling Clinics, Steven gives young aspiring stylists a chance to look at styling in a three dimensional way. Amongst other things they are taught to recognize trends, discover differences between editorial and commercial assignments and learn how to create a strong portfolio.

Photo: RVDA.



## JONATHAN CHIPPINDALE

Jonathan Chippindale is Chief Executive of Holition. Formed as a venture start-up to explore and expand the role that technological innovation can play in communicating with today’s new digital consumer, Holition is a synthesis of luxury marketers, retail specialists and cutting edge leaders in innovative and emerging digital technology. Jonathan’s team are experts in the areas of digital retail and are widely invited to be thought leaders at global tech, retail and innovation conferences and events; sharing their knowledge and experience to encourage thinking beyond the expected. Previously spending ten years working for the De Beers Group as a Managing Director, Jonathan is an External Industry Advisor and Visiting Lecturer at Central St Martins, member of the London College of Fashion Digital Think Tank, a mentor to BBC Worldwide Labs and digital advisor to the University of Cambridge Digital Compass.

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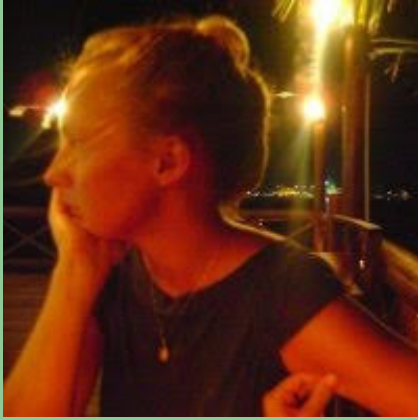


## LAUREN DAWNING PETERS

Lauren Downing Peters is a PhD candidate at the Centre for Fashion Studies at Stockholm University where for her doctoral dissertation she is mapping and contextualizing the contemporary field of plus-size fashion. She holds an MA in Fashion Studies from Parsons the New School for Design in May 2012, and received her BA from Washington University in St. Louis where she majored in Art History and Anthropology. She is also a founding editor of Fashion Studies Journal, an interdisciplinary, peer-reviewed journal for the academic study of fashion design and theory. More recently, her research has been published in Fashion Theory: The Journal of Dress, Body and Culture, The Journal of Curatorial Studies and a recent volume entitled “Global Fashion Brands: Style, Luxury and History” (2014).

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## SALLY ANN BOLTON

Sally Anne Bolton is Junior Fashion Editor at The Sunday Times Style magazine and assistant to the Fashion Director Lucy Ewing. Sally began assisting the stylist Jane How whilst studying Fine Art at The University of Leeds working on editorials for self service and i-D, and fashion shows including Stella McCartney. Since graduating with a first class honors degree Sally has assisted at SHOWstudio and A.I PR in London. From there she went to work with the stylist Jamie Surman working on editorial for Chinese and Japanese Vogue, and commercial campaigns. Sally then assisted the stylist Zoe James before moving to The Sunday Times Style Magazine. Since 2012 Sally has been studying her Ph.D. at Central Saint Martins College of Art and Design part-time, her research focuses on the fashion image in the digital age.

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## RUBY HOETTE

Ruby Hoette works as a designer/curator/researcher exploring fashion in context through the intersection of theory and practice. Her projects reveal patterns of use and often investigate the construction of value and meaning in the contemporary fashion system. Her work proposes alternate modes of accessing and engaging with fashion, framing the garment as a unique artefact carrying traces of social and cultural interactions and transactions. Ruby is a Lecturer in Design (Fashion and Textiles) and convenor of the MA Fashion at Goldsmiths, University of London, UK.

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## MAURO IANNIZZI

Over the last six years Mauro has specialised in digital projects for the fashion, luxury and retail sectors focusing in particular on new business activities with a strong existing client portfolio satisfaction and project success orientation. His expertise received further recognition this year and alongside his work at H-ART he has also been nominated Digital Innovation Manager at Plus Italy, an agency which was set up ad hoc by WPP for Chanel encompassing all the group's luxury specialists.

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## JACOB KOK

Jacob Kok (1979) studied animation at the Gerrit Rietveld Academy in Amsterdam and fashion at the Royal Academy of Art in The Hague. His collection "BIG BANG" won him the television program Project Catwalk in 2011. In January 2012 he presented his collection "TREASURE HUNTERS" at the Amsterdam Fashion Week, in July 2012 he presented his first virtual collection. Jacob collaborated with computer game The Sims and software developer Autodesk. In all of his work Jacob Kok let's himself get inspired by the digital revolution. 'I see the virtual world as another reality that has a lot of new possibilities. There are no rules and boundaries yet, it is a domain where your imagination takes over.' Jacob Kok teaches at the Willem de Kooning Academy in Rotterdam.

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## MARCO RENDINA

Marco Rendina is an IT and metadata specialist. He has followed several EU co-funded projects like ECHO, Video Active, European Film Gateway, VidiVideo, EUscreen, EUscreenXL, Europeana Cloud, Europeana Space and Presto4U and he is actually technical coordinator of the Europeana Fashion project. He is member of the Italian Organization for Standardization Working Group on Cinematographic Works (UNI GL6) and deputy member for Italy of the European Committee for Standardization - Technical Committee (CEN/TC 372) on Cinematographic Works, where he has been one of the editors of the EN 15907 standard on "Film identification – Enhancing interoperability of metadata – Element sets and structure".

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## HENK VANSTAPPEN

Henk Vanstappen is an freelance consultant and researcher, specialized in information management in cultural heritage organizations. Over the last years he has worked in domains such as digital preservation, digital asset management, metadata standards and digitalization

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## NASOS DROSOPULOS

Athanasios (Nasos) Drosopoulos was born in Lamia, Greece in 1976. He received the degree in Computer Science from the University of Ioannina in 1998. In 1999 he was accepted for a Ph.D. in the field of computer vision from the School of Electrical and Computer Engineering (ECE) of the National Technical University of Athens (NTUA). His thesis entitled "3D Features and Motion Estimation (Virtual Studios)" was completed in 2005. Since 2005, he is a senior researcher at the Image, Video and Multimedia Systems Laboratory (IVML) of NTUA, coordinating R&D activities in the areas of neural networks & machine learning, emotion analysis & human-computer interaction, knowledge technologies and digital archives. He has participated in more than 30 Greek and EC funded projects and is currently involved in initiatives for the development and use of Europeana, and projects concerning metadata modelling and aggregation, digital cultural heritage access and interoperability and, semantic web technologies.

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## YKJE WILDENBORG

Ykje Wildenburg is currently working as a project coordinator at the Centraal Museum in Utrecht, The Netherlands. Europeana Fashion is her core duty, meaning that she is responsible for the disclosure of the 10.000 piece fashion collection on the platform, as well as copyright issues, data improvement and the dissemination of the project in the Netherlands. She owes to Europeana Fashion a newly gained interest in the opportunities of Linked Data. Passionated though by the history of fashion, she used to work as a research assistant at the Parisian fashion museum Palais Galliera and more recently at ESMOD Paris, reconstructing the history of this education establishment. Beforehand, after a short stay at the AMFI fashion academy of Amsterdam, she received an MA in Cultural Studies from Vrije Universiteit.

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## EFRAF ASSAF-SHAPIRA

Efrat Assaf-Shapira has worked in the Jewish Art and Life wing of the Israel Museum since 2006, prior to which she has taught and researched in the Hebrew University in Jerusalem. She has participated in the curatorship of the permanent exhibitions of the Israel Museum (opening 2010) – “The Rhythm of Life” displaying Jewish life cycle events and the “Matters of Identity” displaying Costume and Jewelry from Jewish communities. Assaf-Shapira has contributed to “The Jewish Wardrobe” collection book and has currently curated the: “Dress Codes – Revealing the Jewish Wardrobe” exhibition (March 2014 – March 2015).

Photo: Elie Posner, Israel Museum, Jerusalem



## ALLISON KUPIETZKY

Dr. Allison Kupietzky has served on the staff of the museum for 30 years. Dr. Kupietzky is Collections Database Manager at the Israel Museum, Jerusalem since 1999 and is responsible for the development, construction and maintenance of the museum-wide information system including its bilingual thesaurus. This thesaurus has recently been implemented within the 54 national museums of Israel by the Ministry of Culture, Department of Museums. In addition, Dr. Kupietzky was appointed in 2011 Head of the Information Center for Israeli Art. To promote access to the archival material from this Center, Dr. Kupietzky became a Wikipedian. She has sponsored a number of multinational projects including “Wiki Loves Monuments and Public Art” which fostered community engagement.

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## FRANCESCA PIANI

Francesca Piani graduated in Cultural Heritage Conservation at the University of Siena with a degree thesis in “History of Applied Arts and Goldsmith”. While studying, she has been serving several internships patronized by the Superintendence of Cultural Heritage and various temporary professional experiences. Since 2007 Francesca works for Museo Salvatore Ferragamo, becoming in 2013 the Executive Assistant to the Director of the Ferragamo Foundation, which aims to manage, protect and add value to the Company historical archive and organize formative and educational projects dedicated to the craftsmanship.

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## DEJAN SANDIC

Dejan Sandic, Museum Curator, Head of Central Documentation Department at the Museum of Applied Art in Belgrade, Serbia. Graduated Art History at the Faculty of Philosophy, Belgrade University. Employed at the Museum of Applied Art since 2004. Worked at the Museum as Curator in the Educational Department, International Cooperation Curator and Curator for Central Documentation Department. Curated, organized and coordinated more than 30 local or international exhibitions and projects. ICOM member, President of National Ethical Committee ICOM Serbia. Professionally involved in fields of Art, Design, Documentation and Archiving, Project Management and Digitizing.

Photo: Vlada Ceh.



## DIETER SULS

Dieter Suls is the project manager for Europeana Fashion at Modemuseum Provincie Antwerpen - MoMu. As project manager he supervises the content ingestion process for the project's content providers. Dieter started in the scientific librarian of the MoMu-library in 1999 and holds a master degree in Art History, Library Science and Public Management. He was also involved in many digital fashion projects, including the Contemporary Fashion Archive ([www.contemporaryfashion.net](http://www.contemporaryfashion.net) - CFA), a former EU Culture 2000 project, and the 'Openfashion'-project, on aggregating fashion content from different databases (MoMu-library and Museum collection – CFA and repository of digital Masterworks from students from the Antwerp Fashion Academy).

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## ALESSANDRA AREZZI BOZA

After obtaining her MA in the History of Contemporary Art at the University of Florence, she has been working since 1998 as a freelance fashion historian and curator in fashion museums and private fashion houses' archives, curating exhibitions and catalogues and specializing in projects related to conservation, valorization and digital management of fashion collections. She has carried out publishing, lecturing and teaching activities on these subjects in institutions such as Polimoda Florence, Milan Polytechnic, Milan Statale University and Richmond University. She has collaborated from 2005 till 2008 with Galleria del Costume di Palazzo Pitti in Florence specializing in fashion heritage conservation and brand collection management and communication collaborating with brand as Emilio Pucci, Gianfranco Ferré Foundation, Giorgio Armani, Fendi while curating several of their exhibitions and publications. She has also contributed to several research projects on fashion. She is currently Communication director of the European Community funded Europeana Fashion project for Fondazione Rinascimento Digitale.

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